

2022 SCALACS ADVERTISING RATES AND CONTRACT

Published: 7 times a year (January/February, March, April, May, September, October and November/December).
Circulation: Approximately 3,300 including Los Angeles, Riverside, and San Bernardino counties.
Deadline: First of month preceding month of issue.
Trim Size: 6.5 in x 9.5 in; Black and White

Advertising Dimensions and Rates		Single Issue	*4-7 Issues
Ad Size	(inches WxH)		
Inside Cover (full page)	5-3/4 X 8-3/4	\$826	\$668
Full Page Ad	5-3/4 X 8-3/4	700	556
Half Page (horizontal)	5-3/4 X 4-1/4	375	298
Half Page (vertical)	2-3/4 X 8-1/2	375	298
Quarter Page (horizontal)	5-3/4 X 2	211	170
Quarter Page	2-3/4 X 4-1/4	211	170
Eighth Page	2-3/4 X 2	133	96
Business Card	2-3/4 X 1-1/2	71	56

*Price per issue for 4 or more issues

Website Graphic Link \$50/month_____ Text Link \$30/month_____

Please return this signed contract to SCALACS with advertisement. Retain a copy of this contract.
 American Chemical Society (**SCALACS**)
 2700 East Foothill Blvd. #209, Pasadena, CA 91107
 Phone: (310) 327-1216 • Email: office@scalacs.org

The undersigned hereby authorizes the insertion of their advertisement in SCALACS in accordance with the following schedule:

MONTH	AD SIZE
January/February	_____
March	_____
April	_____
May	_____
September	_____
October	_____
November/December	_____

The undersigned agrees to pay for the indicated advertising by one of the following plans (check option):
☐ Full payment accompanies this contract (2% cash discount for insertions paid in advance).
☐ Monthly payment for each insertion, net 30 from date of invoice.

Contract subject to terms and conditions as follows:

1. Contract and advertising artwork or copy subject to acceptance at publication office.
2. For preferred placement within SCALACS, an additional 25 percent charge will be assessed.
3. **ARTWORK REQUIREMENTS:** SCALACS publication is printed in black and white. Please email black and white artwork in print-ready, 300 dpi resolution at publication size, JPG or PDF format. For text without images, you may submit a word document. All typesetting, drawings, cuts and alterations made and/or mounted by publisher and incidental service charges resulting therefrom will be billed to advertiser.
4. A copy of the publication containing advertisement will be mailed to the advertiser.
5. This contract may be canceled by either party upon 30 days written notice. If this contract was for 4-7 issues, and the cancellation causes less than 4 insertions to be published, the discount rate will no longer apply, and the advertiser will pay the difference between the discount and regular rate. Contracts for covers and special positions may not be canceled.
6. In consideration of the publication of advertisements, the advertiser or its agency will indemnify and save harmless the publisher from any claims or law-suits for libel, violation of the right of privacy, plagiarism, copyright infringement, or any other claim or suit which is predicated on the contents of the advertisement. All advertisements are accepted and published by the publisher with the understanding that the advertiser or its agency is authorized to use the entire contents and subject matter of the advertisement.

Please Print or Type:

Contact Name _____ Title _____

Company Name _____

Address _____

City, State, Zip _____

Phone: _____ Email Address: _____

Website: _____

Signature _____ Date _____